

Katy Sunderhaus

Media, PA 19063 | (cell) 513.314.3210
(email) katysunderhaus@gmail.com | (website) www.katysunderhaus.com

PROFILE

I am a digital designer specializing in web design, motion graphics, video editing and graphic design. I have been working in the field of digital design for over 16 years as both a freelancer and as a full-time employee. I have a wide range of experience, from developing entire websites for small companies to creating individual digital assets like promotional videos, product demos, digital signage, social media, landing pages, and microsites for multi-billion-dollar enterprises including Oracle, VMware, Intuit, Nutanix, Polycom, Cisco and SAP.

SKILLS

- Adobe Illustrator, Photoshop, After Effects, Premiere, Figma, WordPress, Elementor Pro, InDesign, Media Encoder, Lightroom, Acrobat Pro. Microsoft Word, Excel, PowerPoint, Google Drive Docs, Sheets and Slides.
- Responsive Design, Information Architecture, Storyboarding, Quality Assurance, Animation, Video Editing, Audio Editing, Graphic Design, Typography, Layout and Color.
- Project Management, Detail Oriented, Self-Motivated, Organized, Leadership, Strategic Planning, Ability to Collaborate with Clients, Marketing Directors, Developers and Other Designers.

WORK EXPERIENCE

Freelance Designer 03/2012 - Present | Philadelphia, PA
UI UX Web Designer, Motion Graphics Designer, Video Editor, Graphic Designer

- Responsible for all aspects of the creative process from concept to completion, handling all client interaction/project management and working directly with developers and junior designers as needed.
- Solely creating a WordPress website using Elementor Pro and ACF Pro allowing the client to easily make updates to their website within the Content Management System.
- Providing website QA, UI and UX recommendations, making website updates in WordPress, resizing/compressing images for website use, and developing redesigned website mockups built in Shopify as a proof of concept.
- Creation of video projects including promotional videos, product demos, animations, digital signage, and social media. Handling all aspects of the project including storyboarding, creating graphics, animation, video editing, audio editing and project management.

- Creation of interactive projects including websites, microsites, landing pages, ROI tools and eBooks. Handling all aspects of the project including project management, information architecture, wireframes, creating high fidelity designs, optimizing images and handing off designs and directions for developers to program. Responsible for QA across all devices and browsers to ensure all bugs are corrected, ensuring designs were coded correctly across all responsive sizes and that everything functions properly before handing off to the client.
- Creation of print graphics such as logos, business cards, letter head, post cards, event signage and billboards.

CPR Interactive

11/2007 – 03/2012 | San Francisco, CA

Senior Digital Designer, Creative Director

- Responsible for all aspects of the creative process including client meetings, project management, concepting, information architecture, design, QA, 3D modeling, animation and audio/video production including directing, shooting, editing and keying.
- Provided leadership and creative direction to junior designers.
- Created promotional videos, product demos, animations, digital signage, microsites, applications, media players and ROI/TCO tools for multi-billion-dollar enterprises including Oracle, VMware, Intuit, Polycom, Cisco and SAP.

DSC Consulting

10/2005 – 11/2007 | Cincinnati, OH

Motion Graphics Animator, Video Editor, Graphic Artist

- Lead designer and animator for all digital signage projects. Worked with clients and marketing director to develop marketing messages and digital signage content. Responsibilities included the creation of project timelines, pricing, layout configuration, archival documentation, programming dynamic data and scheduling content.
- Secondary responsibilities included video/audio editing, animation, graphic and interactive design.

EDUCATION

2000-2005 University of Cincinnati

- College of Design, Architecture, Art and Planning (DAAP)
- Degree: Bachelor of Science in Digital Design and Professional Practice Program
- GPA: 3.8/4 (Summa Cum Laude)

1998-2000 University of Richmond

- Business Administration, with concentration in Marketing before changing majors.